

Studying in Wolfsburg, Germany



The Ostfalia is one of the largest universities of applied sciences in Lower Saxony and has faculties for technology, health, law, social and business studies in four different locations. There are currently around ten thousand students enrolled at our university, a number that is expected to grow in the next few years.

The Faculty of Business is located in Wolfsburg, which lies in the heart of Germany and Europe. It takes only one hour by train to get to Berlin or two hours to get to Hamburg. All of our students get a semester ticket which enables them to use free public transportation in Wolfsburg and the neighbouring cities. Regional trains can be used for free in the whole state of Lower Saxony.

Most people immediately associate Wolfsburg with cars because Volkswagen's worldwide headquarters is located here. Wolfsburg is Lower Saxony's undisputed top business location and it boasts a high quality of life and a varied range of cultural and leisure time activities: the Autostadt, the Museum of Art, or the enormous phæno experimental architectural landscape. Visit our soccer team VfL Wolfsburg and our ice hockey team the GrizzlyAdams. The exciting top league experience is going to make you jump on your visitor seat.

Important Dates

	Spring	Fall
Semester beginning:	1 st March	15 th Sept.
Semester ending:	Beginning July	End of January
Exam time:	Mid June – Beginning July	January
Application deadline:	End of November	End of May

Any Questions?

Have we sparked your interest? If there is anything you would like to know in general, or if you have a personal interest you would like to raise, don't hesitate to give us a call or write an e-mail.

We are looking forward to hearing from you!

Your contact

For any questions

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For application details

International Student Office
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www.ostfalia.de/en/w

Faculty of Business

International Academic Year in Wolfsburg, Germany



Salzgitter · Suderburg · Wolfenbützel · Wolfsburg

What is the International Academic Year?

English Only



The last decade has been determined by the process of Globalization. The world is growing smaller and everybody talks about the "Global Village". The Faculty of Business actively takes part in this process. We give you and our students the chance to experience different countries and their cultures. We offer a year full of international activities and intercultural exchange between German and international students.

The International Academic Year is a program for international undergraduate students. To serve different study schedules and individual needs we decided to make our program flexible: It is your decision if you want to stay for the spring semester, the fall semester or both semesters. Choose the solution that suits your needs best.

As a full member of the student body you are integrated in several international activities. For example, in the first month of your studies you take part in an intercultural awareness seminar where you get to know your fellow students closely.

Every spring and fall semester we offer a variety of lectures given in English of minimum 30 up to 50 Credit Points (CP). Our students receive Credit Points according to the European Credit Transfer System (ECTS). One Credit Point equals 30 hours of work load. The list on the next page gives you an overview of the lectures we offer in English.

If you wish to add an additional qualification you can ask for a Certificate of International Business – optional with focus on Management, Marketing or Finance and Accounting. In order to be entitled to receive a certificate you must successfully achieve at least 24 CP. You are free to choose 24 CP from the entire list without restrictions. For the focused certificate at least 12 CP must be chosen in the focused area and 12 CP from other areas.

Our teaching buildings are new and our classrooms are technically well equipped. Almost all of the listed classes take place in small groups in order to assure a family like atmosphere.

MODULES

CP

SEMESTER	MODULES	CP
FALL September - December	● International Project Management	3
	● International Sales Management	6
	● International Trade	3
	● Model United Nations	3
	● Human Resource Management	6
	● Organizational Behavior	3
	● Applied Marketing in Retailing	3
	● Pricing and Product Policy	3
	● Distribution and Communication Policy	3
	● Financial Risk Management	6
	● Management Accounting	6
● German	4-6	

SEMESTER	MODULES	CP
SPRING March - June	● International Business	3
	● International Markets	3
	● International Negotiations	3
	● International Project Management	3
	● Sponsoring	3
	● Strategic Negotiations	3
	● Intercultural Management	6
	● Personnel Diagnostics and Development Tools	3
	● Basics of Strategic Retail Management	3
	● Consumer Behavior	3
	● Marketing Management	3
	● Service Management	3
	● Investment Analysis	6
	● German	4-6

Please note that moderate schedule changes may occur.

- International Business
- Focus on Management
- Focus on Marketing
- Focus on Finance and Accounting
- Language class, mandatory