Course: Investment Management

Semester	Duration	Course character	Workload	Credit points	Examination form
Spring	one Semester/ once a year	Elective	180 h including 56 h Contact studies 124 h Self studies	6	Exam 90 min.

Course coordinator	Prerequisites
Prof. Dr. F. Meyer-Bullerdiek	None, but basic knowledge of Investment and financing/ Corporate Finance is recommended

Description of the course

The Investment Management course is a thorough study of the investment decision-making process including security analysis and portfolio management. The course starts with an introduction to investment management. Then, portfolio theory and practice, stock analysis (including equity valuation models and financial statement analysis) and bond analysis is provided. Finally, it is discussed how portfolio performance is evaluated using different performance evaluation measures.

Competency aims

Students learn about different financial asset classes and financial markets and how to construct optimal portfolios. They will be able to determine the optimal risky portfolio from a theoretical point of view, taking into account the individual risk aversion of the investor. They will also learn important approaches to analyzing stocks and bonds. They will be able to understand, apply, classify and critically question the approaches and recognize their practical significance for the investment process. In addition, students' methodological skills, analytical skills, and abstract thinking are fostered.

Course components

Lecture with integrated exercises

References

The course is based in particular upon the following textbook:

Bodie, Z. / Kane, A. / Marcus, A.J.: "Investments", 12th edition, McGraw-Hill/Irwin, New York 2020

Lecturer	Course Language	Usability in ongoing studies / other studies
Prof. Dr. Frieder Meyer-Bullerdiek	English	Bachelor Thesis