

Report: 33rd Annual Conference of Social Firms Europe - CEFEC 2019  
**“Innovation and social enterprise: a tradeoff between market and individual needs”**

**18th – 20th of June 2019**

The Conference was organized by DUEMILAUNO AGENZIA SOCIALE Società Cooperativa Sociale ONLUS (President in the year 2019) with the precious help of SFE CEFEC General Secretary.

***In cooperation with:***

Legacoopsociali - national umbrella organization

Legacoop FVG

Mental Health Department Trieste,

Municipality of Trieste,

University of Trieste: Department of Humanistic Studies, Department of Economic Sciences,

Department of Science and Social Policy,

Society Mutual aid Cesare Pozzo,

ADAPTA, UNIPOL and ASSICOOP

The conference has been part of the events Pro ESOF, Trieste European City of Sciences 2020

***The following countries were represented:***

Austria, Finland, France, Germany, Japan, Greece, Hungary, Italy, Lithuania, Macedonia, Poland, Romania, Republic of Moldova, Slovenia, Spain, Sweden, Switzerland, UK.

225 have been the participants during the conference, 159 from Italy and 66 coming from 18 different countries.

***Aims and contents***

The conference took place in Trieste, well known for Dr. Franco Basaglia's historic revolution in the field of mental health, based on knocking down walls and restraints to be replaced by paths of inclusion and democracy in the light of sustainability and social economy. Just starting from his theories and experience in the field of mental health, in 1972 the first social cooperative called "CLU Franco Basaglia" was born for the inclusion of fragile individuals.

At a time when employment is increasingly difficult for individuals who are at a significant distance from the labour market because of their disability, their mental health problems or other forms of disadvantage, as being migrant or refugee, it is essential to

create jobs for such groups and one efficient and ethical solution is to facilitate the start-up and implementation of Social Enterprises that offer real, paid, sustainable employment options within a supportive working environment.

The Conference focused on the latest trends of the European social economy, with a particular attention on both the innovation potential of social enterprises in the ever changing political, economic and social environment and on the innovation strategies in social and health services, with a view to identifying new forms of reconciliation between the needs of the individual versus those of the free market. Every year Social Firms Europe CEFEC organizes a meeting to exchange and compare "best social practices" on new topics of discussion. Based on the assumption that new needs always require new answers and new synergies, CEFEC annual meeting main aim is to develop joint contributions and make them usable and transferable to different contexts.

The initiative took place over two consecutive days of frontal interventions, workshops, comparisons and exchanges, social events and awards.



## **Program**

### **Tuesday 18 June**

17:00 - 18:30 Visit to the cultural park of San Giovanni (ex mental Health Hospital)

### **Wednesday 19 June - Theatre Franca e Franco Basaglia cultural Park of San Giovanni**

9:00 – 9:30 REGISTRATION

9:30 – 13:00 INTRODUCTION

**Petru-Vasile Gafiuc:** General Secretary, SFE CE FEC – Welcome to all SFE CE FEC - delegates

**Felicitas Kresimon:** President Social Firms Europe CE FEC and Duemilauno Agenzia Sociale

**Eleonora Vanni:** President Legacoopsociali ITALY

**Roberto Mezzina:** Director Mental Health Department Trieste



#### KEYNOTES

**Lorenzo Torresini:** European democratic psychiatry – San Giovanni 1972, The birth

**Margherita Sartorio:** Istituto iXè – The perceived public opinion on social cooperation

**Antonina di Berardino:** EURICSE Area ricerca – Social Balance Sheet, a tool for analysis and innovation

**Federica Visentin e Manuela Daniel:** Legacoop FVG – Project Cooperattivamente – Introduce cooperation and social economy tools into the educational systems

*coffee break*

**Gerhard Suder:** Executive Director Lebenshilfe Soltau e.V. – The long way to participate in working life

**Asta Jaseliūnienė:** Director VšĮ Žmogiškųjų išteklių stebėsenos ir plėtros biuras – Social enterprises in Lithuania: Challenges and Opportunities

**Richard Mehmed:** Managing Director Community Wood Recycling – Community Wood Recycling: protecting the planet and changing lives – a model to follow?

**Umberto Carrescia** Città Azzurra, Circle, **Pablo Cangiano** Duemilauno Agenzia Sociale, **Maurizio Marrone** Circle: Social enterprise beyond the borders of Europe

#### PANEL DISCUSSION

#### **Social enterprise in Europe, challenges and opportunities**

**Moderation: Petru-Vasile Gafiuc,** General Secretary, SFE CEFEC

Greece: **Athina Fragkouli** Pan Hellenic Federation of Social Cooperatives and Society of Social Psychiatry & Mental Health

Sweden: **Leif G. Wastfeld** Rysseviken

Finland: **Jukka Lindberg,** Development Manager, Vates Foundation

Germany: **Christiane Haerlin,** BAG Inklusionsfirmen

Italy: **Fabrizio Valencic,** Cooperativa Sociale Arcobaleno



## Lunch



## AFTERNOON

### 14:00 – 17:00 WORKSHOPS

- 1 **PEER to PEER:** The role of peer support workers in social enterprise. With the participation of the: Peer support group of Duemilauno Agenzia Sociale and **Elena Bortolotti, Marilina Mastrogiuseppe Elena e Luigi Gui** University of Trieste – Department of Human Studies
- 2 **SOCIAL COOPERATIVE WORK INTEGRATION:** Instructions for use and state of the art in Italy. Coordinated by: **Alberto Alberani** Vice President Legacoopsociali Italy, **Michela Vogrig** president COSM e vicepresidente Legacoopsociali FVG and **Luisa Russo** Cooperativa sociale Lavoratori Uniti Franco Basaglia. Participation of: **Giancarlo Carena** president Cooperativa Sociale Agricola and **Alessandro Darvini** Cooperativa Duemilauno Agenzia Sociale
- 3 **IN FAVOR OF HEALTH AND INCLUSION, B+A** - Experiences of integration between social enterprises beyond the procurement system, models in comparison. Coordinated by: **Stefania Grimaldi** Cooperativa sociale La Collina and **Sergio Serra** Cooperativa Duemilauno Agenzia Sociale. Intervenes **Eleonora Vanni** President Legacoopsociali Italy, **Gianluigi Bettoli** president Legacoopsociali FVG, **Dario Parisini** presidente Consorzio Interland, **Pablo Cangiano** Director Cooperativa Duemilauno Agenzia Sociale
- 4 **SEPAL project:** Supporting Employment Platform through Apprenticeship Learning  
Coordinators: **Petru-Vasile Gafiuc e Marian Dascalu** SFE – CEFEC
- 5 **SMILES project:** Integration of vulnerable groups and Migrants: The work on Life Experience Skills  
Coordination: **Eija Makkonen e Vassiliki Tsekoura**



## 17:30 – 19:00 STUDY VISITS

### **1 Visit to the cultural park of San Giovanni (ex mental Health Hospital)**

Participants could take part at a guided walk, lasting about an hour and a half, through what is now a beautiful flower garden, on the edge of the city of Trieste, crossed and experienced by many people for leisure, curiosity, relaxation, university studies, work in the health and social field, etc. But, until the mid-70s of the last century, it was a Provincial Psychiatric Hospital, an Asylum where people were segregated because of their mental (real or presumed) illness. San Giovanni, above all thanks to the commitment of dr. Franco Rotelli and his collaborators, is one of the few examples in Italy and in Europe of virtuous recovery and reuse of such a tragic place, in favor of the community.

### **2 Visit to social enterprises in the city of Trieste: Trieste La Bora, Consorzio Ausonia**

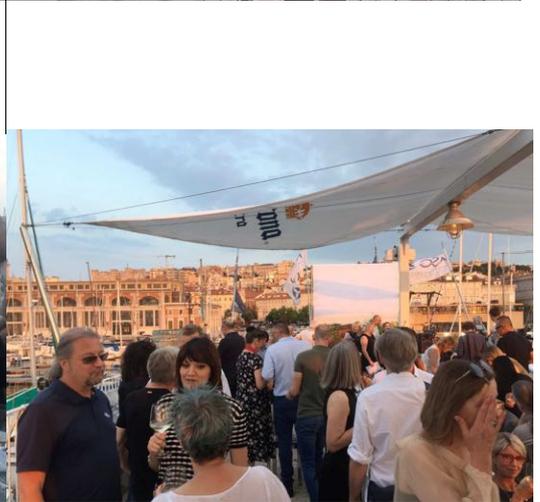
In alternative participants could choose the visit of these two realities:

**AUSONIA.** Trip to the sea, in the urban context of Trieste, to visit a historic bathing establishment, important for the tradition of summertime in the city. A place that, after a past of great popularity between the 50s and the 90s, was in a state of complete abandonment at the beginning of the new century. It was in fact, social cooperation that in 2005 restored the establishment to the citizens, through the constitution of the AUSONIA Consortium, which counts today 9 local social cooperatives.

**TRIESTE LABORA.** Showroom and shop in the historic center of Trieste, collects and sells objects, works, projects and ideas of different artisan laboratories in favor of disadvantaged people, by the Social Services of the Municipality of Trieste and the associations and cooperatives that work and collaborate to the project.

20:00 – 23:00 SOCIALPARTY

Socialparty al Marina San Giusto with Dinner and SFE CE FEC Awards: prize giving to best practices and start up of social enterprises with the contribution of the **Grande Orchestra del "Club Zyp"** and musical entertainment by **Maxmaber Orkestar**



## ***Thursday 20 June - Auditorium Museo Revoltella***

09:00 – 12:00 - INTRODUCTION

**Carlo Grilli**, assessore for Social Politics, Municipality of Trieste

**Riccardo Riccardi**, Vicepresident of the Region and councilor of Health Services, Region Friuli Venezia Giulia

**Paolo Felice**, Vicepresidente Legacoop FVG



### KEYNOTES

**Giovanni Carrosio**: University of Trieste Department Political Science – Social enterprises and the development of internal areas

**Ludger Kolhoff**: University Ostfalia , Germany – Start up in the social field - challenges and requirements

**Diego Lo Presti**: Società Mutuo Soccorso Cesare Pozzo – Social Innovation in community welfare policies: health care, prevention and social-sanitary assistance with inclusive mutualistic tools and social impact

**Alberto Dreassi**: University Trieste – Department of Economics, Business, Mathematics and Statistics – Cooperation, social enterprise and finance: can they coexist?

**Rossella Apollonio, Marianelda Miniussi, Mariella Naperotti**: Comune di Trieste SIIIL – Elements of innovation in the service of integration and work inclusion

**Giuliana Salvador and Gabriella Sousa**: Comune di Trieste, Project Trieste La Bora – An experience of integration and work production between public and private subjects

### PANEL DISCUSSION

#### ***Restitution of the results of the Workshops of the 19th***

With the participation of the chairmen of the workshops and the coordination of **Umberto Carrescia**

### INTERVENTIONS BY CONFERENCE PARTICIPANTS and CONCLUSIONS



## **Social Firms Europe CE FEC Awards 2018**

The winners of the 2019 SFE CE FEC Award were announced during the Social Party, on 19th evening.

The following 2 applicants participated:

- 1) "Archipelagos" Social Co-operative of Limited Liability (Koi.S.P.E.) from Athens, Greece (Experienced social firm)
- 2) Social Farm "Bettine" from Vaslui county, Romania (Experienced social firm)

The prize was given to "**Archipelagos**" Social Co-operative of Limited Liability (Koi.S.P.E.) from Athens, Greece, which manages the following services:

1. Cleaning Services
2. Small scale repairs of public buildings and private houses
3. Second hand Shop
4. Catering - Food Lab
5. Provision of cultural mediation services



## Conclusions

The feed back collected during the days and weeks following the conference, has been positive from different points of view.

We consider important the active participation of 18 different, mostly European, countries at a time when exchange and collaboration at European level are more than ever necessary. The conference, as a platform of real exchange and a moment to meet each other, is a great opportunity to get aware about best practices just existing as well as about the strategies and values that underlie our actions. The interventions, workshops, discussions and study visit stimulated more than one idea and contact with the potential to be extended in the future.

For the same reasons the massive participation of young people, students, peer workers etc., has been very significant. We need to create opportunities to transmit, discuss, transform, protect and develop our contents and practices in favour of a inclusive European Society.

Very precious has been the cooperation and collective approach in the planning and constructions of the local workshops between different Social Cooperatives, University and workers or referents from our public institutions.

Big thanks to all relators, the representatives of our national and local umbrella organization, the director of Mental Health Services, the Councilor for Social Policies of the Municipality of Trieste. With their participation, they underlined the importance of our network as an important actor in the social politics and economies sector.

The precious materials, collected from the relators and from the coordinators of the five different workshops, will be published and made available to all participants of the conference on the website <https://33cefecconference.2001agsoc.it/en/home-en/>.

At last, the informal moments of knowing each other, talking, dancing and laughing together, have been some kind as the salt that made our meeting a big occasion for, and a greate pleasure to stay together.



Thank you again to everyone and all the best for the next conference at Dortmund, Germany!!!